



SAMUEL EGBAYELO

EXPERIENCE

2016 - 2018
Mobirevo Nig. Ltd

Web Developer & Digital Marketing Consultant

- Build blogs, Financial websites and e-commerce websites via WordPress.
- Design custom, professional sites and apps using HTML, CSS, JavaScript, jQuery, Bootstrap, NodeJS, and others.

2018 - 2021
Go Digital, inc.
Freelancer (Fiverr)

Lead Generation Expert, Funnel hacker, Social Media Manager

- Handled digital marketing endeavors using Facebook, Twitter, and Instagram
- Developed and designed website through WordPress.
- Designed high converting landing pages for sales, promotions, and events.
- Used Microsoft Excel and Google Analytics to analyze key data points
- Analyzed data to improve conversion rate of free trial passes from 60% to 80%

2021 Till Date
Freelancer (Fiverr, Upwork)

E-commerce Store Designer, Marketing Website Designer, Brand Developer, Funnel Builder, Web development.

- Designed beautiful and functional E-commerce sites with WordPress, Shopify
- Used digital marketing tools such as Google Analytics, Google AdWords, SEO, Keyword Research, and Social Media Marketing.
- Successfully grew site to have over 1,000 monthly unique visitors within 3 months

EDUCATION

- M.Sc in Computer Science, University Of Liverpool, 2022, PGDip, PGcert, Online Course.
- Certified Digital Marketing Professional Program, Digital Garage, Google Certification, 2021.
- Professional Web Development, Career Foundry, 2021.
- Web Developer Certification Program, EDX courses, 2018.

REFERENCE

Available upon request.



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www.Series9hub.com

PRO SKILLS

Social Media Marketing

Front End Development

Wordpress Development

Branding & Design

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